



October 2016

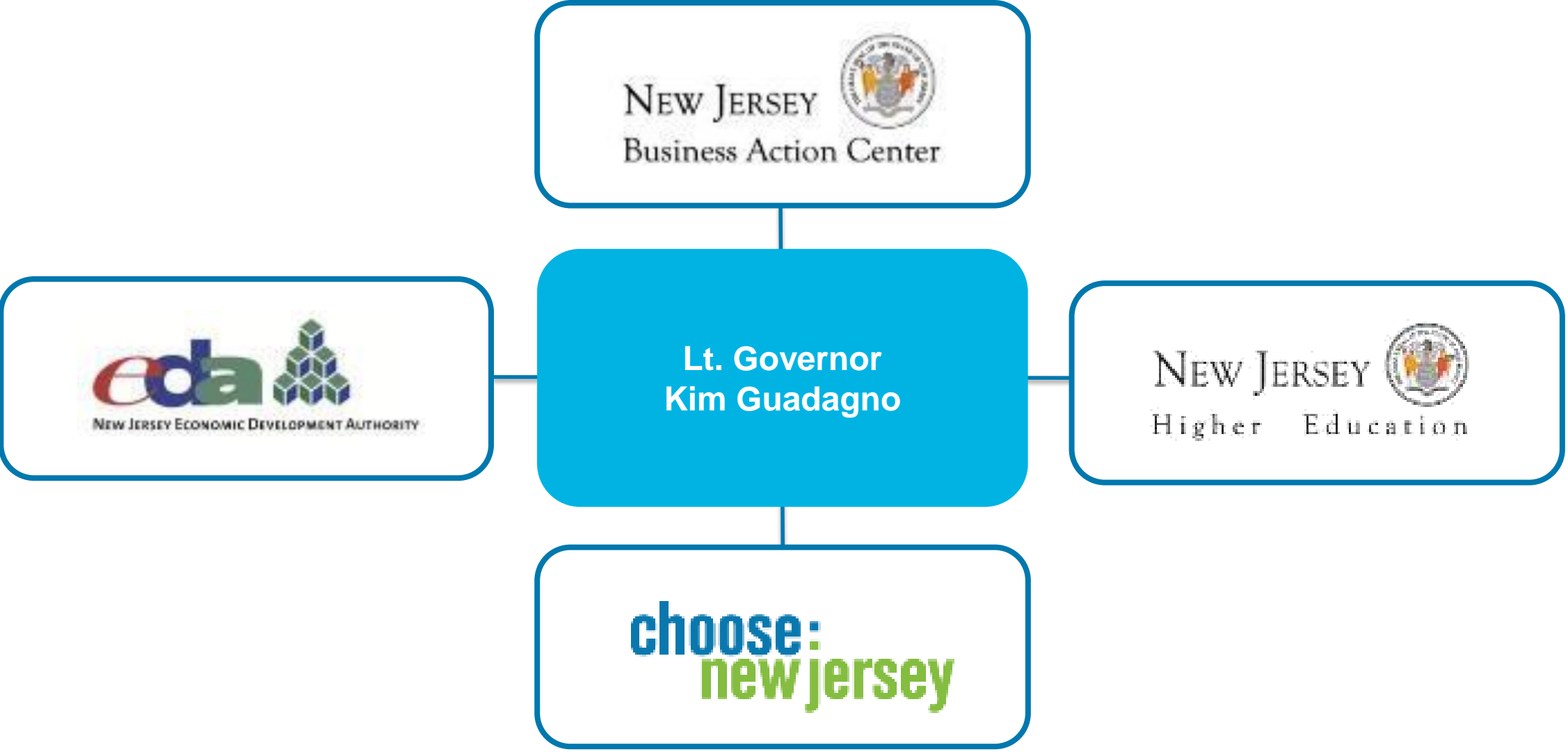
Invest in New Jersey

choose:
new jersey

Highly educated, perfectly located.



Partnership For Action (PFA)



- Privately funded nonprofit with mission to encourage and nurture economic growth throughout New Jersey
- Supported by top NJ companies, utilities, labor organizations, business associations, and higher education institutions
- Member of New Jersey's economic development model, the Partnership for Action
- Complimentary services
 - Tailored information packages
 - Concierge services
 - State assistance information
 - Public-Private introductions



Perfectly Located



- Heart of Boston-NYC-Washington corridor
- 8.96 million residents
- More than 22 million people within a 2-hour drive: an \$800 Billion annual income market

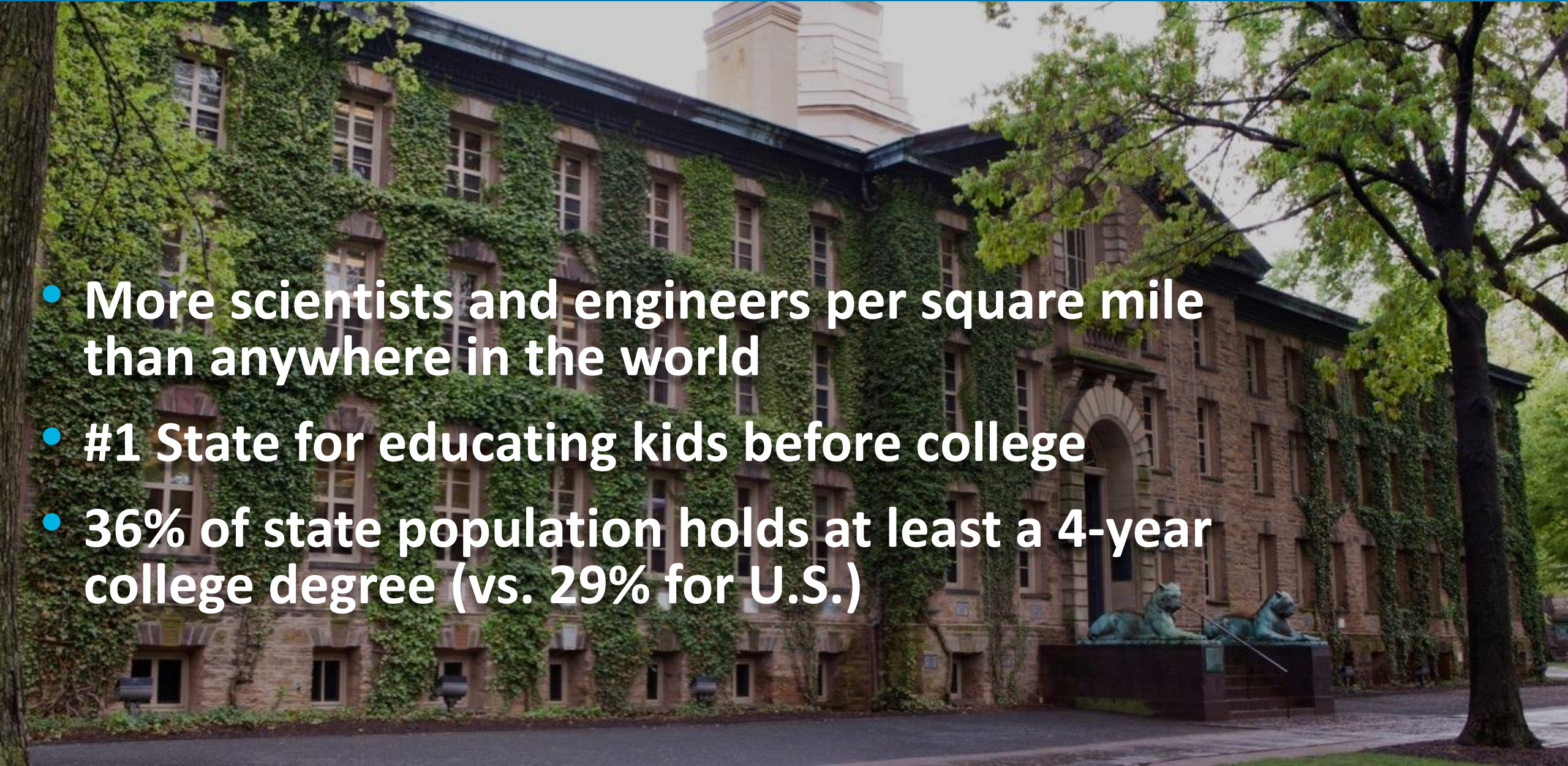
A Global Gateway

- Newark Liberty International Airport: United Airlines hub
- Additional service through New York City and Philadelphia airports
- Daily flights to 90+ U.S. cities
- More than 110 international cities served nonstop
- 11 Daily flights to Italy from New Jersey, New York, Philadelphia airports



Highly Educated

- More scientists and engineers per square mile than anywhere in the world
- #1 State for educating kids before college
- 36% of state population holds at least a 4-year college degree (vs. 29% for U.S.)





A Growing Food Industry Hub



An International Gateway

Manufacturing

choose:
newjersey
Highly educated, perfectly located.



A Manufacturing Stronghold



A Global Hub for Life Sciences



A Thriving Technology Cluster



A Perfect Location for Financial Services

Thriving Global Business Climate

choose:
newjersey
Highly educated, perfectly located.



- HQ of 19 Fortune 500 Companies
- 200 Foreign-national U.S. headquarters
- Over 4,000 foreign-owned business establishments

New Jersey-Italy Trade Connections

- **Italy is one of New Jersey's largest trading partners:**
 - New Jersey is the largest U.S. state for imports from Italy. \$6.6B in goods were imported to New Jersey from Italy in 2014, up 16% from 2013.
 - New Jersey is the 6th largest exporter of goods to Italy among the 50 states. New Jersey exported \$793 Million in goods to Italy in 2014, up 24% from 2013.
- **NJ Top 5 Exports in 2014:**
 - Primary Metals \$391 M
 - Chemicals \$91 M
 - Transportation Equipment \$81 M
 - Miscellaneous Manufactured Commodities \$55 M

Italian Companies in New Jersey

- BINDI
- COIM USA
- Colavita USA
- Dr. Shär USA
- Ferrari Maserati North America
- Ferrero USA
- Filippo Berio North America
- Fratelli Beretta USA
- Gallons USA
- Lazzaroni USA
- Levante USA
- Pedini USA
- Ponti USA
- SIEL
- Vianini Pipe
- Valbruna Stainless
- Veroni USA



Food Companies Choose New Jersey

- **\$105 Billion Food and Agriculture Sector**
- **107 Food Company Headquarters**
- **Home to 10,300+ Farms**
- **9 of the top 12 Flavors & Fragrances Companies**

A photograph of a modern, multi-story building with a dark blue facade and large glass windows. The building is illuminated at night, with the 'GOYA' logo prominently displayed in large, white, illuminated letters on the upper part of the facade. The sky is a deep blue, and the building's lights create a warm glow against the dark background.

GOYA

Food Companies in New Jersey



Nationally-Ranked producer among all 50 states for:

- #3 Cranberries
- #3 Bell Peppers
- #3 Spinach
- #4 Peaches
- #5 Blueberries
- #5 Cucumbers
- #5 Peaches
- #7 Tomatoes

- **GROW NJ Tax Credit Program**
 - \$500-\$5000 Tax Credit per job created
- **Urban Enterprise Zone**
 - Tax Free purchases on certain items such as capital equipment, facility expansions, upgrades, and certain personal property
 - Reduced Retail Sales Tax
 - Tax Credit Options
 - Up to \$1,500 for new permanent employees
or
 - Up to 8% Corporate Business Tax credit on qualified investments
- **Workforce Training Programs**
 - Grants available to train current or new employees
- **NJ Board of Public Utilities offers incentives to integrate energy efficient technologies for industrial buildings**
- **Sales tax exemption on manufacturing equipment**



Margie Piliere
Chief Economic Development Officer,
Choose New Jersey, Inc.

609-297-2190
mpiliere@choosenj.com